

JF Hillebrand Group

PRESS KIT
2017



Mainz, Germany

JF HILLEBRAND GROUP HISTORY

1844

Johann Friedrich Hillebrand established a freight commission business, moving alcohol on the Rhine River, connecting Mainz with Amsterdam and Rotterdam.

1970's

With the invention of the shipping container but also with exports of wines and spirits developing and growing between Europe and the U.S, JF Hillebrand implemented offices in Germany, France, the USA, Italy and Scotland.

1980's - 2000's

Over the last few decades, new key players have emerged with exporters from the New World and new huge markets in Asia.

2007

The volumes moved led JF Hillebrand to expand and acquire the leading flexitank operator Trans Ocean Distribution. While ensuring the continuity of Trans Ocean's services, JF Hillebrand also applied the company's expertise in the design and use of flexitanks to the logistics of wines.

2010 - 2013

In 2010 JF Hillebrand and Trans Ocean were regrouped under the entity JF Hillebrand Group. In 2013 JF Hillebrand Group then acquired Satellite Logistics Group, a US specialist in beer keg supply chain management; deploying the company's unique know-how and methodologies within the Group.

ABOUT JF HILLEBRAND GROUP



JF Hillebrand Group is a privately owned company, headquartered in Mainz, Germany. The company is an international logistics service provider specialised in two niche markets: beer, wine & spirits, BWS, and industrial bulk.

JF Hillebrand focuses on the beer, wine & spirits business segments which are case goods, bulk wine and empty keg supply chain management for the industry.

Trans Ocean focuses on industrial bulk, providing the only vertically integrated flexitank logistics services for the mineral oils, chemicals and food product categories.

CEO Cees van Gent heads an Executive Board of six members, experts in the industry.

Cees van GENT	CEO
Pierre BENICHOU	Deputy CEO
Thorsten BEER	CFO
Pierre BONEL	CCO
Gavin HERMAN	COO
Leendert VIS	CIO

KEY FIGURES

The Group employs more than 2500 people across 59 offices around the world, with a presence in more than 90 countries. In 2016, its turnover was 1.1 billion € and moved more than 546.000 containers.



CEES VAN GENT CEO, JF HILLEBRAND GROUP

Cees van Gent joined JF Hillebrand Group as Chief Executive Officer in 2017. Originally from Rotterdam, the Netherlands, he brings more than 30 years of international experience in transport, logistics, forwarding, infrastructure and environmental services.

Cees began his career in freight forwarding with a traineeship at Danzas, where he was posted in Rotterdam and Basel, Switzerland. He progressed through commercial and management roles at companies such as NedLloyd and ABX Logistics, developing his expertise and assuming P&L responsibility.

In 2005, he was appointed CEO of DHL Freight Germany where he implemented a number of growth strategies and rolled out a new investment plan. In 2007, he joined Lehnkering Logistics & Services, a leading logistics provider to the steel and chemicals industries, as Group CEO. At Lehnkering, Cees was able to accelerate business performance, building on the strong vision and taking it to the next level through faster organic growth and an acquisition strategy.

In 2012, he became CEO of Van Gansewinkel Groep BV, the Benelux market leader in waste management, recycling, and energy from waste businesses, where he led a complete transformation to leave the company truly 'future fit'.

Prior to joining JF Hillebrand Group, Cees was operating his own company where he focused on executive and non-executive directorships, advisory and investments in industries such as sea/air freight forwarding, global shipping services, and services to the oil and gas industry.

A passionate sportsman, Cees (born 1963) and his wife have two daughters aged 17 and 21, and a 19-year-old son.

ABOUT TRANSOCEAN



Trans Ocean is part of JF Hillebrand Group, it was acquired by JF Hillebrand in 2007 following identified synergies in the logistics of wines. Trans Ocean has been providing full integrated logistics for non-hazardous liquids solutions for over 35 years. It is the only global flexitank service provider vertically integrated. The company designs, produces and fits flexitanks but also organises its whole logistics and recycling. It thus has complete control over equipment supply and quality, allowing for a unique learning loop and leading to continuous improvement of the equipment and field operations.

Currently Trans Ocean focuses on 3 broad product verticals: mineral oils, chemicals and food products. Beside the company's technical expertise, Trans Ocean's logistics experts, engineers and technical teams worldwide also provide a tailored, personal service and provide end-to-end solutions.

LOGISTICS SERVICES

In-house R&D – providing customers with specialised solutions, designing new types and sizes of flexitanks for the industry. All raw material is US sourced, fully recyclable virgin polyethylene, premium valves & accessories. Manufacturing processes are harmonised at all 3 owned factories which are each certified in accordance with industry requirements.

Container selection & fitting services – fully trained & experienced technical teams ensure an efficient, clean & safe process is conducted for container inspection & equipment fitting.

24/7 technical assistance – on or offsite technical assistance for loading, discharge, transloading operations ensures that the product is professionally handled and compliant with local & international transport regulations.

Intermodal transport management services – door-to-door delivery via its own international freight forwarding services specialised in non-hazardous liquid solutions. As part of JF Hillebrand Group, the company benefits from strategic partnerships made with global and local steam ship lines.

Storage solutions – secure on-site storage solutions specifically designed to ensure clients' liquid products safety and optimum condition until discharge. Temporary and permanent storage solutions are also available to assist clients with stock management and facilitate just-in-time management systems. Permanent storage solutions are available on project basis to support customised static storage projects.

Customs brokerage – Trans Ocean provides additional expertise in customs clearance, local regulations and registrations (CIQ, FDA).

Tailor-made solutions – the company's in-house IT division developed tools such as Axis, an operations and reporting system. It provides customers with all information necessary to optimise their supply chain. It improves control on clients' logistics process, with full visibility on all steps within the process and increasing the efficiency of your order management with all data available on each leg of the supply chain.

Continuous improvement – the company's vertically integrated structure & systems ensures a continued drive for improvement through the sharing of learnings. A developed incident management database allows for clear root cause analysis and implementation of best practices.

Sustainability – as part of JF Hillebrand Group, Trans Ocean is signatory of the UN Global Compact. It actively provides clients assistance in the design and implementation of local recycling solutions. The single use flexitanks – both single layer (SLT) and multi-layer (MLT) – are manufactured from 100% virgin grade LLDPE and therefore uniquely 100% recyclable. The company provides assistance in residual product and flexitank disposal as well as the recovery of Bulkhead systems in conjunction with local regulations.

ABOUT JF HILLEBRAND



JF Hillebrand, the Group's founding brand, has existed since 1844. Christof Hillebrand, Chairman of the Supervisory Board for JF Hillebrand Group AG; represents the 5th generation. JF Hillebrand is an international logistics service provider, solely dedicated to beer, wine and spirits, working with a large network of local and international carriers, sea freight and airfreight companies. The company is an expert in international customs legislation. The biggest international spirits distributors and prestigious wine producers and importers have chosen JF Hillebrand for its expertise.

JF Hillebrand offers a full range of logistics solutions and services for case goods, bulk wine and empty keg supply chain management for the industry.

For case goods, the company offers services from full container loads to groupage shipments or small consignments via airfreight. As for bulk wine, JF Hillebrand is the only global flexitank service provider vertically integrated. The company designs, produces and fits flexitanks but also organises its whole logistics and recycling. The flexitank transforms a standard 20 ft container into a bulk liquid transportation system with a 24,000 litres capacity.

Kegspediter® is JF Hillebrand's door-to-door supply chain service for re-importing beer and cider empty kegs worldwide.

Whatever the logistics challenge, the global network of experts, situated in every major beer, wine & spirits market in the world, finds the optimum solution.

LOGISTICS SERVICES

Transport management – tailored logistics solutions allowing customers to choose any type of transportation from truck, sea freight, airfreight, rail, barge to short sea shipment.

Intracontinental – full range of inland services and transport options for the USA and Europe.

Innovative Logistics Solutions – allows JF Hillebrand to act beyond transport management and assist customers in optimising their supply chain, set up distribution hubs and information management thus providing clients with full visibility of inbound, warehouse and outbound inventory and direct links to replenishment systems.

Cargo care & safety – providing customers with tools to make well informed decisions regarding potential risks for shipments and

enabling them to choose the right protection. VinRoute is JF Hillebrand's exclusive predictive risk management tool, a database of shipping routes and historical meteorological data created in collaboration with Campden BRI which enables customers to anticipate risks for their shipments.

Vinliner is a zip-closed protective liner foil system. It reduces the effects of thermal shocks, extreme temperatures, and the infiltration of moisture within the container during transport. VInsurance is JF Hillebrand's all risks insurance package, tailored entirely to the specific needs of the beer, wine and spirits industry.

Customs brokerage – JF Hillebrand provides additional expertise in customs clearance, local regulations and registrations (CIQ, FDA).

THE ART OF LOGISTICS



© JF Hillebrand Group

“

For me art is about the ability to design, create and to think differently from others... to challenge how people view things and I realised through my dealings with JF Hillebrand that the very same process exists within their day to day work.

”

*Sergi Solans
Illustrator and graphic designer*



THE ART OF LOGISTICS

At the origin of this concept, JF Hillebrand commissioned an original artwork from an emerging young Spanish artist to design three original artworks depicting logistics – our core business.

The Art and Logistics, a blend of the idea of Logistics in Art but also the Art of Logistics itself, two worlds which might at first glance seem completely foreign to each other, the concept of the Art of Logistics was born.

Sergi Solans' artwork illustrates the innovative and creative ways JF Hillebrand is designing logistics solutions for customers around the world.

This year the artist puts the commodity at the forefront thus highlighting the company's expertise in the logistics of beer, wine and spirits.

2016 Campaign



© Sergi Solans

2017 Campaign



© Sergi Solans



PRESS CONTACT

FOR PRESS ENQUIRIES, PLEASE CONTACT JF HILLEBRAND GROUP'S PRESS OFFICE

Ms Aicha ELMS
PR Specialist
T +33 380 24 41 85
a.elms@jfhillbrand.com